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January 4 th, 2009

Dr. John David Arnold  
LULAC  
802 E. 46<sup>th</sup> Street  
Tucson, AZ 85713

Notice: Re-Appointment as LULAC National Education Co-Chair

Dear Dr. Arnold:

Whereas, education is the top priority of my office as National President; therefore, I hereby appoint John David Arnold, PhD as my LULAC National Education Co-Chair. Your four decades of experience in minority education including, literacy, migrant education, postsecondary, adult education, charter schools, and portable practical education are real assets to LULAC. Furthermore, your bi-national educational experiences having attended Colegio Cervantes in Guadalajara, Mexico, as a child have given you a perspective of what it is to be a student in a foreign country.

Because of your vision in 1967 aboard an old Chevy school bus named "La Tortuga," thousands of farm workers, rural, inner city, at-risk students, and drop-outs have been given a second chance to learn with successful outcomes.

Your pioneering efforts in the public charter school movement have given minorities and rural families hope again as well as a choice where they educate their children. For example, the twelve PPEP-TEC Charter High Schools you founded in Arizona have graduated over 2000 at-risk students that the traditional schools had given up on. Also, Dr. Arnold has been an advocate of online learning programs for K-12 through college levels. Furthermore, because of the HEP Program you founded, over 1,000 farmworker adults have received their high school equivalency GED diplomas just in Yuma County, Arizona. In addition, you initiated a LULAC Kidz Pilot demonstration council for upper elementary and middle school age youth. These youth, ages 8-13 ½ years can now join LULAC rather than gangs and receive encouragement to stay in school.

During Dr Arnolds third term, he has been diligent in traveling in support of various state LULAC functions and support their educational efforts. One such event was the California LULAC Education Awards Breakfast in Pasadena. Furthermore, he was instrumental in forging the strategic partnership with the University of Phoenix which now provides \$1,250,000 in scholarships annually to Latino students.

Truly, the dreams of the first “Bracero” migrant students aboard “La Tortuga” have been more than realized. In 2004, LULAC awarded you the National Cesar Chavez Leadership and Community Service Award for your more than four decades of service in education. For more details on Dr. Arnold’s accomplishments in education and bio consult [www.ppep.org](http://www.ppep.org). Thank you for your consideration of the above.

Si Se Pudo

A handwritten signature in cursive script that reads "Rosa Rosales".

Rosa Rosales,  
LULAC National President