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September 1, 2013

Dr. John David Arnold  
LULAC International Relations Chair  
802 E. 46th Street  
Tucson, AZ 85713

Re: Notice of Re-Appointment to International Relations Chair

Dear Dr. Arnold:

I hereby re-appoint John David Arnold, PhD, as the LULAC International Relations Chair. Having lived in Guadalajara, Mexico, as a child and attending Colegio Cervantes gave him valuable insights and the experience of what it is to live and study abroad. His years of working with micro loan partners such as Acción Internacional, FONAES, FAI, UNIMOS, and PMHDC have given him direct relationships and development experience in Mexico, Ecuador, Peru, Columbia, Brazil, Dominican Republic and Guatemala. Since 2008 Dr. Arnold, has developed working relationships with the Seiks of the Punjab State in India. Royal Kingdoms in West Africa where he has organized two micro business/cooperative 'hybrid' credit programs in Nigeria and one in Ghana.

Furthermore Dr. Arnold established the first micro loan programs with FAISON in the State of Sonora in 1990 which has become one of Mexico's largest such program. Furthermore, he established the concept of a "mini NAFTA" in the late 1990's for import/export of micro business products. Later, Dr. Arnold negotiated the first cooperative agreement between the Mexican Government FONAES and a U.S. micro loan program PMHDC. In 1998 Dr. Arnold hosted the first International Micro Business Forum in Cd. Obregon, Sonora that resulted in the Bi-national Commission on micro enterprise development and numerous micro business trade expos. To this date he has been actively supporting the Tucson Mexico Trade Commission that sponsors technical exchanges and cross border commerce.

Dr. Arnold created the PPEP Thailand project in the rural provinces of Thailand that provided micro business development services to Vietnam refugees and victims of prostitution.

Dr. Arnold has directed several emergency relief efforts to Mexican farm workers such as the "Deep Freeze" in 1999 that devastated the crops in Sonora. Furthermore he organized relief efforts for Mexican Hurricanes Lloyd, Henriette and Jimena. These victims were assisted by 25 tons of emergency relief supplies collected by Arizona LULAC Councils and PPEP Tec Charter High Schools.

During Hurricanes Katrina/Rita, Dr. Arnold organized a partnership between PPEP, Inc., LULAC, MDC, and World Care that NBC News named "the largest interstate, nongovernmental (civilian) disaster relief effort of its kind in the history of the US." The emergency assistance which was provided was coordinated with the Mexican Consulate primarily impacting Mexican farm worker victims in Mississippi and Alabama. Dr. Arnold has also made a significant impact on the small isolated Sonora communities by donating through PPEP, Inc. over a dozen used handicapped accessible vans, computers, medical and equipment for the disabled.

Dr. Arnold has participated as speaker and presenter at several national, regional, and international micro business forums including the Mexican Congress twice. In addition, he was awarded for his efforts that span four decades the Cesar Chavez Award for Leadership and Community Service.

Dr. Arnold has been working with the National LULAC Board to expand internationally through a pilot demonstration adult associate council in Hermosillo, Sonora. In 2008, Dr. Arnold recruited LULAC associate members in Nigeria, and Ghana West Africa, where active associate councils are being formed. His work has even reached to the Dalai Lama in India.

Furthermore, Dr. Arnold was instrumental in setting up a bi national border commission to address the humanitarian crisis of those being deported including homeless and abandoned children. An orphanage located in Imuris Sonora (El Reino de los Niños) has been set up to receive some of these children. In 2008, LULAC established the first annual John David Arnold Humanitarian Award that went to Mexican legislator and civil rights advocate Leticia Amparano. In 2009, Dr. Arnold mobilized 10 tons of emergency relief supplies along with \$5,000 to World Care for the Haiti earthquake victims. Finally, at the 2010 LULAC National Convention in Albuquerque, NM, Dr. Arnold was presented with LULAC's prestigious LULAC International Relations Award. Many of his other international accomplishments can be seen on his website at [www.ppep.org](http://www.ppep.org).

Of recent in Africa many accomplishments have been realized including; reconstructing dilapidated schools, wells for clean drinking water, preservation of culture/traditions, established humanitarian tourism, sports, and art programs for the children to name a few. For more information please visit [WWW.AFRICAWARESDONATE.ORG](http://WWW.AFRICAWARESDONATE.ORG) and [WWW.GHANAOLDBAIKA.ORG](http://WWW.GHANAOLDBAIKA.ORG). Finally, the LULAC International Relations efforts has put LULAC on the international map globe as it theme of "All for one, one for all" takes on a global meaning.

Si Se Pudo,



Margaret Moran  
National President